



# **FOOD SAFETY POLICY**

- We constantly strive for the development of a premiumquality honey industry to make Myanmar as one of the top honey-producing countries on the global map.
- We produce pure, natural, traceable, fair-traded & mono flower honey, with the antibiotic and pesticide free practices.



- We endeavor the Hazard Analysis Critical Control Point (HACCP) certificate for food safety management system.
- We ensure competencies and communication with the relevant stakeholders' requirements.
- We review and upgrade our factory systems for quality improvement and continual growth.

# **AVAILABLE SERVICE**

- PRIVATE LABEL ( OEM )
- BULK
- RETAIL
- PRODUCTION
- FOOD INDUSTRY
- HIGH QUALITY
- POLLINATION SERVICE

   (Provid Beekeeping Services, to Our Corporate Clients in farming industries )
- OEM ( one of Myanmar Largest Retail outlet CMHL City Mart Holding Company Lt.d )
- CO Branding

Plan Bee Collaborated with One H.K company and Distrute to Premium Quality in the High end Market.









## **GENDER INCLUSION**

Women are a particularly vulnerable group that, due to cultural restraints, are difficult to integrate into migratory beekeeping. We have recruited a few female beekeepers who have become quite successful. They are able to migrate full time because their husband or brother is also a beekeeper.

Plan Bee

We incorporate other women into our microenterprise candle and beeswax programs. to assist with income generation.

Since 2013, Plan Bee has trained 143 women (204 people in total) on production and business literacy. This training has provided a significant source of alternative income for them.

#### **BEEKEEPER TRAINING**

In 2015, we trained interested and vulnerable people to become commercial beekeepers. Each trainee received one-on-one training and 20 beehives. From 2018-2019, we did advanced beekeeping training by experts from Israel, Vietnam, and the International Trade Centre (ITC).

Plan Bee trains beekeepers in using standardized approaches against diseases and pests using safe medicines. We taught beekeepers how to correctly administer, record and follow strict standards to improve bees' health and increase their lifespan. This leads to higher market prices for honey.

We have been piloting digital and paper-based systems. to receive data from the beekeepers on bee health, location, production, and numbers. Mapping data enables us to see trends and inform beekeepers of any changes.

Some beekeepers now offer farm pollination services to generate another income stream.



### YOUTH

Plan Bee actively employs, supports and trains youth in beekeeping and microfinance, with some now working in our educational centre and factory.

We trained more than 22 women from the age of 18 years with only a middle school education and limited job opportunities. Over a five-year-period, using strong mentorship, knowledge sharing, and training, these women have become experienced and confident.

Four women work full time with us and three are part time. We look forward to recruiting more young women as our business grows.

#### APITOURISM

In Shan State, beekeeping is becoming more of an established agriculture practice. At our educational centre, we enjoy showing tourists, school children, university students, town and rural people the value of bees for people and the environment.

Our hands-on tour emphasizes the fascinating features of bees. There are bee suits for people to wear, honey extractors to spin, and honey to taste. Our training centre is run by ethnic women beekeepers who are trained to communicate and demonstrate the value of bees.

We have also supported other agribusiness NGOs to support pollination and inspire farmers and others to work in the bee industry.





## **CONTACT US FOR PREMIUM BEE PRODUCTS FROM AN AWARD-WINNING SOCIAL ENTERPRISE**

CEO: Ms. Thida Win

Address: Pindaya Beekeeping Office, Subokone Quarter, Pindaya Township, Southern Shan State, Myanmar



🔇 🕓 +959 7736 08091

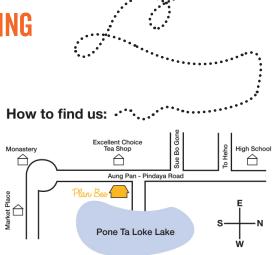
🔀 deanasnow09@gmail.com planbeepbse@gmail.com

www.my-planbee.com

🔘 @planbee/myanmar

🚹 @PlanBeeMyanmar

Link In 🔗 📻 🖸 eeMyanmar



Sue Bo Gone Ward, Beekeeping Department, Pindaya, Shan State

Plan Bee is a social enterprise producing honey and honey products in Shan State, Myanmar. By purchasing our products, you are supporting Myanmar's beekeeping potential and improving the livelihoods of thousands of people!



www.my-planbee.com